



Top 5 Reasons to attend GPC India

The Global Pound Conference series with the conference title, **“Shaping the Future of Dispute Resolution and Improving Access to Justice”**, is a worldwide phenomenon, with over 39 events taking place in over 31 countries through 2016-17.

The goal of the GPC series is to create a conversation about what can be done to improve access to justice and the quality of justice around the world in civil and commercial conflicts. The idea is to convene all stakeholders in dispute resolution – commercial parties, chambers of commerce, lawyers, academics, judges, arbitrators, mediators, policy makers, government officials, and others – at conferences around the world and discuss about the existing tools and techniques, stimulate new ideas and generate actionable data on what corporate and individual dispute resolution users actually need and want, both locally and globally.

GPC is the only conference which allows the participants to express their views, concerns, opinions and ideas about the way justice is delivered and as to how it could be improved. So as an Indian professional, academician or business person it is an opportunity to make a real impact in helping to shape the future of commercial dispute resolution! As an international professional or company, it is the opportunity to reveal your concerns about Indian justice delivery and suggest improvements!

The GPC India will take place over a period of three days from 12 to 14 May 2017 in Chandigarh, India. Apart from the unique benefits of the GPC Series, here are the top five reasons as to why as an entrepreneur, in-house counsel, lawyer, ADR professional, arbitrator, mediator or academician from India or abroad, you should not miss the GPC India!

1. It's Happening!

India is the highest foreign direct investment destination. In the first half of 2015, India attracted investment of \$31 billion compared to \$28 billion and \$27 billion of China and the US respectively. India has one of the fastest growing service sectors in the world with an annual growth rate of above 9%. With a population of more than 1.34 billion and a rising economic powerhouse, no global business community can claim to be truly global without having a business relationship in India. You need to understand the existing dispute resolution methods in India to plan your business dispute resolution policy. GPC India gives you the best opportunity to understand the ground reality.

2. A large litigation market

India has one of the largest litigation pendency in courts. To know the exact problems faced by a litigant and how you can avoid the pitfalls is something every business or commercial litigant would like to know. GPC India discusses about the status of justice delivery system in India – Issues and concerns. Based on global standards and to provide hassle free business operations, India has enacted new legislations and amended existing ones to improve the dispute resolution time frame through arbitration & mediation. With new policies of entry to foreign law firms and practitioners, what are policies on the way and what is the expectation of the Indian and Multi-national companies? GPC India will discuss the Parties' Needs and Expectations. It gives lawyers, arbitrators and mediators a chance to explore Indian options!

3. Great networking options

A country which is so vast and brimming with activities, GPC is an option to meet with professionals, business groups and institutions! Find out ways to cooperate and build relationships both domestic and cross border! GPC India gives you enormous opportunity to interact and discuss.

4. Visiting India!

If you have never been to India, GPC India is a great opportunity to visit one of the world's most ancient surviving civilizations – from the mountainous Afghan frontier to the jungles of Burma – India is both vast and diverse in terms of its people, language and cultural traditions. The venue of GPC India – Chandigarh is a city and a union territory of India that serves as the capital of the Indian states of Punjab and Haryana. It is only one hour flight from Delhi. Punjab is known for its hospitality and food and GPC India gives you the opportunity to know India. And you can visit Shimla which is just 110 kms away from Chandigarh and enjoy the charms of the Himalayan countryside at its best.

5. It's economical

If you are planning to attend any one of the GPC's in the world, GPC India could be an attractive best option. It is the biggest GPC event, taking place over three days and also the most economical one! With a chance to obtain free accommodation at the Judicial Academy Guest House on first-come-first-serve basis!

So join in the conversation and make your mark in improving access to justice by attending this unique event! The Global Pound Conference is your opportunity to be part of history!

For more information about GPC India and to register, log on to:

<http://chandigarh2017.globalpoundconference.org/>